



CHARLOIS



Everything begins
with the forest

CHARLOIS



OAKING

↓ 100 %

	 CASK MANAGEMENT OAKWOOD COOPERAGE

100 %

BLACK OAK

↓ 100 %

 Les Ateliers du Chêne	 ERMITAGE Saury NADALIE MARSAUNAY Chambeaud BARREL BUILDERS Tonnellerie Viad MAGRENAU	 TECHNOOAK bernard MARSHIVE CHARLOIS COOPERAGE USA	 la chénaie OAK ADD INS Oenosylva Saveurs	

51 %

WHITE OAK

↓ 100 %

 LEROI L'Atelier du Foudrier		

51 %

GREEN OAK

↓ 100 %

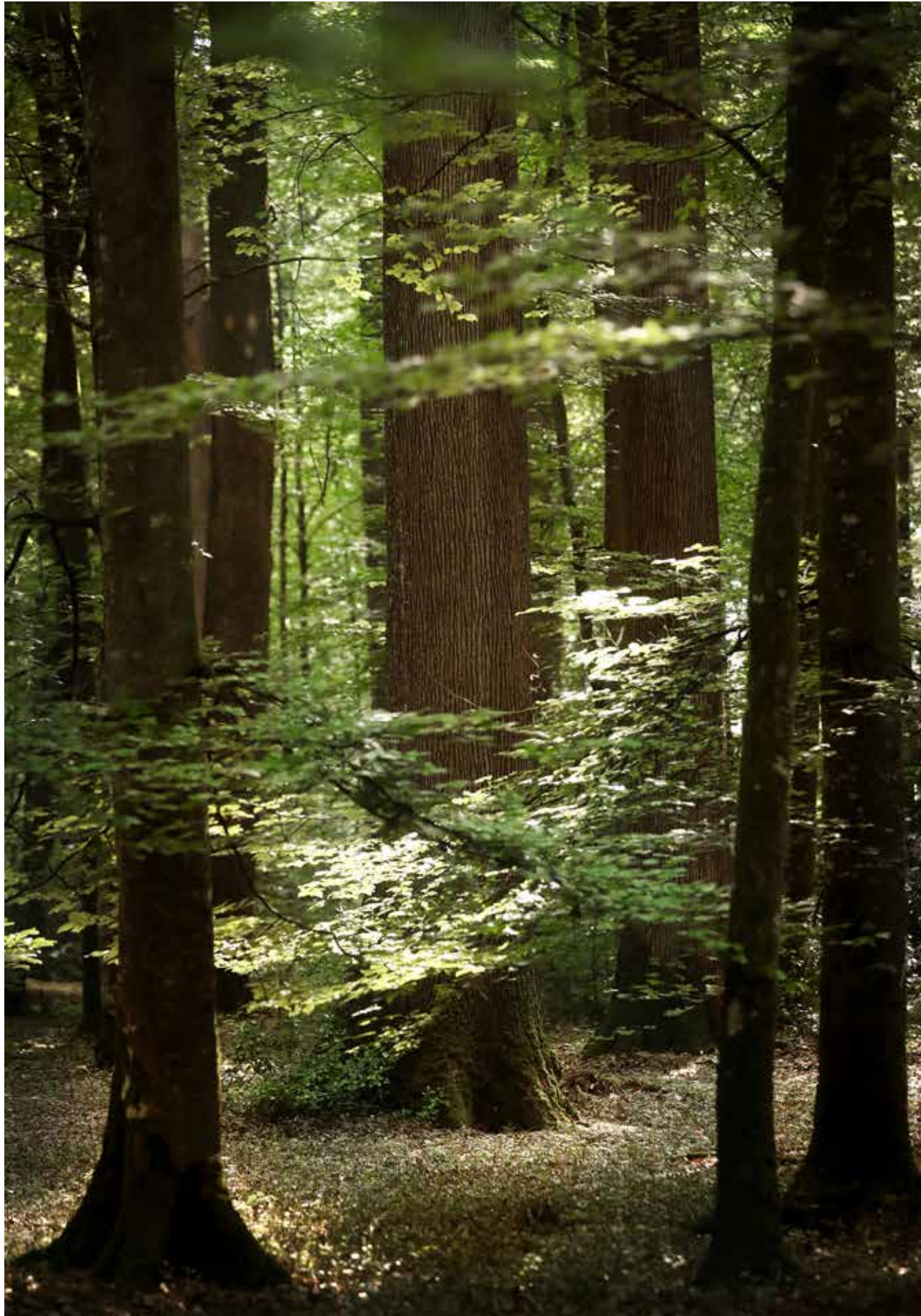
 DOREAU Vernou DOREAU L'atelier		

MARTELL

49 %

Hennessy

49 %



We are specialists in forests and oak, both in Europe and the United States.

Our story takes root in the Bertranges Forest in the 17th century, with Jacques Charlois, forester and oak-splitter. The depth of our history underpins our expertise in oak and in the forest itself.

We honor every fiber of oak, respecting the material at every step: from sustainable forest management to premium cooperage, from lumber production to remarkable wooden structures, from high-end hardwood flooring to exceptional furniture, and even to cosmetic products formulated with oak-derived actives.

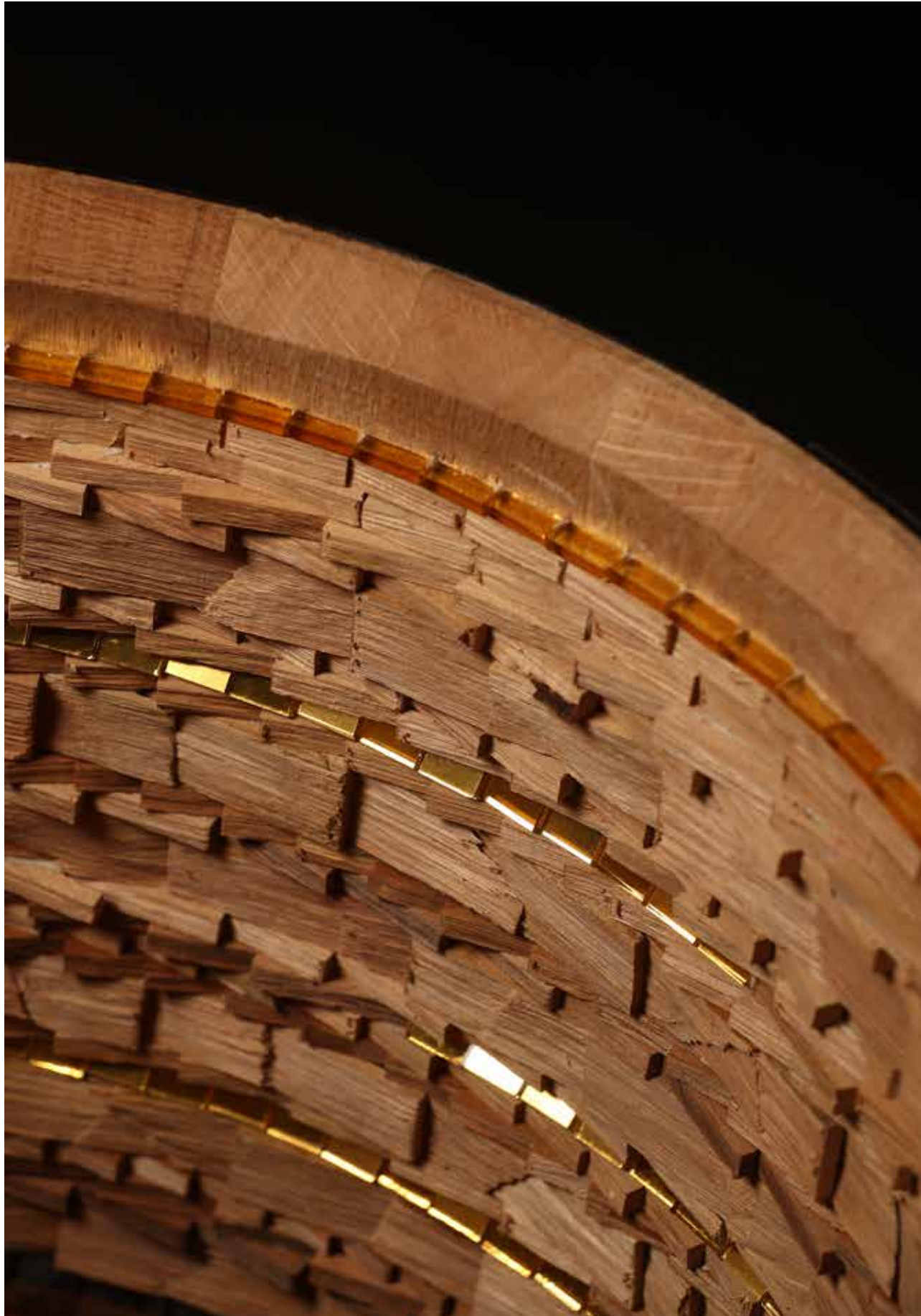
Founded in 2005 by Sylvain Charlois, Charlois continues this intimate and committed relationship with the forest and with oak, an approach that is demanding, mindful, sustainable, and always moving forward.

Our products are sold in more than 60 countries around the world.



OUR PURPOSE:
**Championing what the
Forest gives us.**

We constantly reinvent our value chain to optimize and elevate our precious raw material, entrusted exclusively to highly specialized houses whose craftsmanship brings exceptional added value.



A free and creative spirit devoted to oak

At Charlois, we draw on our heritage to nurture a singular and open vision. This spirit is reflected in the way we act, in the practice of our crafts, in our governance, in our business relationships, and in our way of being.

All our houses cultivate complementary crafts rooted in a living heritage and defined by rare expertise. They are devoted to elevating oak and revealing its highest potential, always with respect for the forest.

By rethinking our habits, imagining the unprecedented, embracing bold collaborations, and adapting our governance, each of us acts with freedom and humility, always listening, always seeking to innovate and diversify without limits, in service of the forest and oak, of our houses and their crafts.



We oversee every step of the value chain, an essential condition for elevating oak to its highest level of refinement, ensuring the longevity of our houses and crafts, and guaranteeing full traceability and consistent quality.



Forestry & Oak Sourcing

→ FR, EU, US Oak



Sawmill, Stave Mill

→ FR, EU, US Oak



Remarkable Wooden Structures, Flooring, Architecture & Design

→ FR, EU, US Oak



Engineering



Research & Innovation/ Analysis, Cosmetics, Oak for Enology



Heritage Enhancement, Hospitality, Art & Culture



Second Life & services

→ whisky, spirits

Trade of used barrels, repair, restoration, recycling, logistics



Cooperage, Large Cask Making

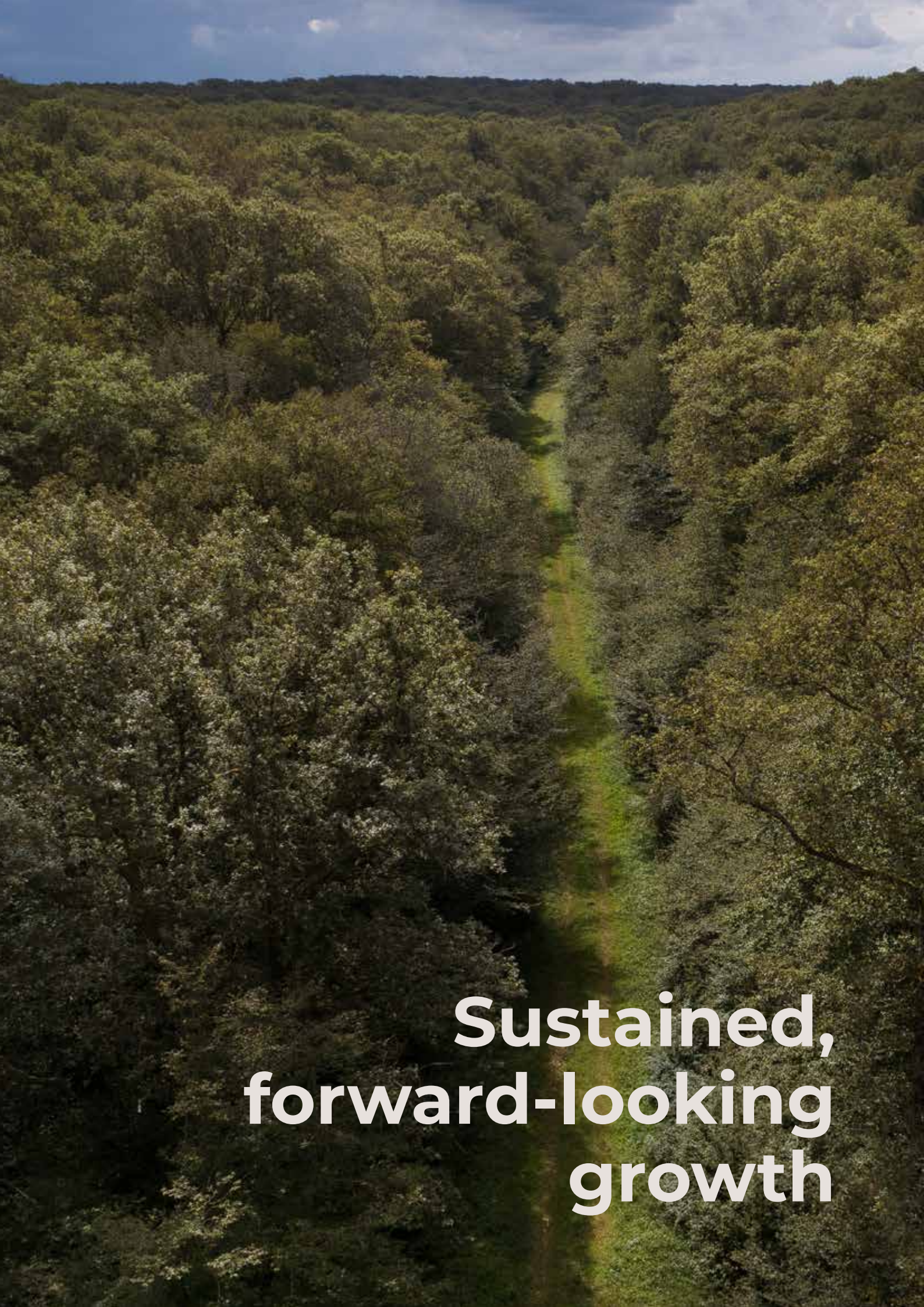
→ FR, EU, US Oak

→ wine, cognac, bourbon

Preservation of forest resources by valorizing every part of the oak to its highest level of quality and by extending the life of our products.

Optimizing raw material = optimizing costs.

A fully integrated, high-performance value chain



**Sustained,
forward-looking
growth**

2005

The Foundation

**Founding of Charlois
by Sylvain Charlois**

**4 Companies
50 Employees
€15M in revenue
France**

2005-2010

Vertical integration

**7 Companies
120 Employees
€30M in revenue
France**

2010-2015

International expansion

**14 Companies
300 Employees
€60M in revenue
France, USA**

2015-2020

Consolidation

**35 Companies
800 Employees
€120M in revenue
France, USA, Spain**

2020-2025

Strategic Alliances
and Growth

**39 Companies
2 joint-ventures
1,300 Employees
€260M in revenue
France, USA, Spain, Romania,
Scotland**

- 1657 Jacques Charlois, forester and oak-splitter
- 1928 Creation of **Maison Charlois** by Eugène Charlois
- 1969 **Denis Charlois takes over his father Eugène's stave mill.**
His eldest sons, Lionel and Xavier, join him in the mid-1980s and support the development of the business. Sylvain Charlois begins training within the family company in 1993, at the age of 15.
- 1998 Creation of **Nièvre Merrain**
- 2003 Creation of **Murlanium**
- 2004 Creation of **L'Auberge des Bertranges**
- 2005 Foundation of **Charlois**

2005 The Foundation

2005 – Acquisition of the family businesses by Sylvain Charlois and the founding of Charlois, comprising Maison Charlois (forestry, stave production), Nièvre Merrain (stave production), Murlanium (heritage enhancement), and the creation of Auberge des Bertranges (hospitality).



Forestry & Oak Sourcing

→ FR Oak





Stave Mill

→ FR Oak





Heritage Enhancement, Hospitality



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- 2008 Acquisition of **Ateliers du Chêne** (formerly Scierie Malviche)
- 2009 Acquisition of **Saury Group : Tonnellerie Saury, Tonnellerie Leroi and L'Atelier du Foudrier**
- 2010 Acquisition of **Laboratoire Exact**

2005-2010

Vertical integration

Charlois advances its development upstream (Les Ateliers du Chêne sawmill) and downstream (Cooperages and Large Oak Casks making), including:

2009 – Acquisition of Saury Group. Ardian joins the company’s capital as a minority financial shareholder.



Forestry & Oak Sourcing

→ FR Oak



Sawmill, Stave Mill

→ FR Oak



Research & Innovation/ Analysis



Heritage Enhancement, Hospitality



Cooperage, Large Cask Making

→ FR Oak

→ wine, cognac

Optimizing raw material = optimizing costs.

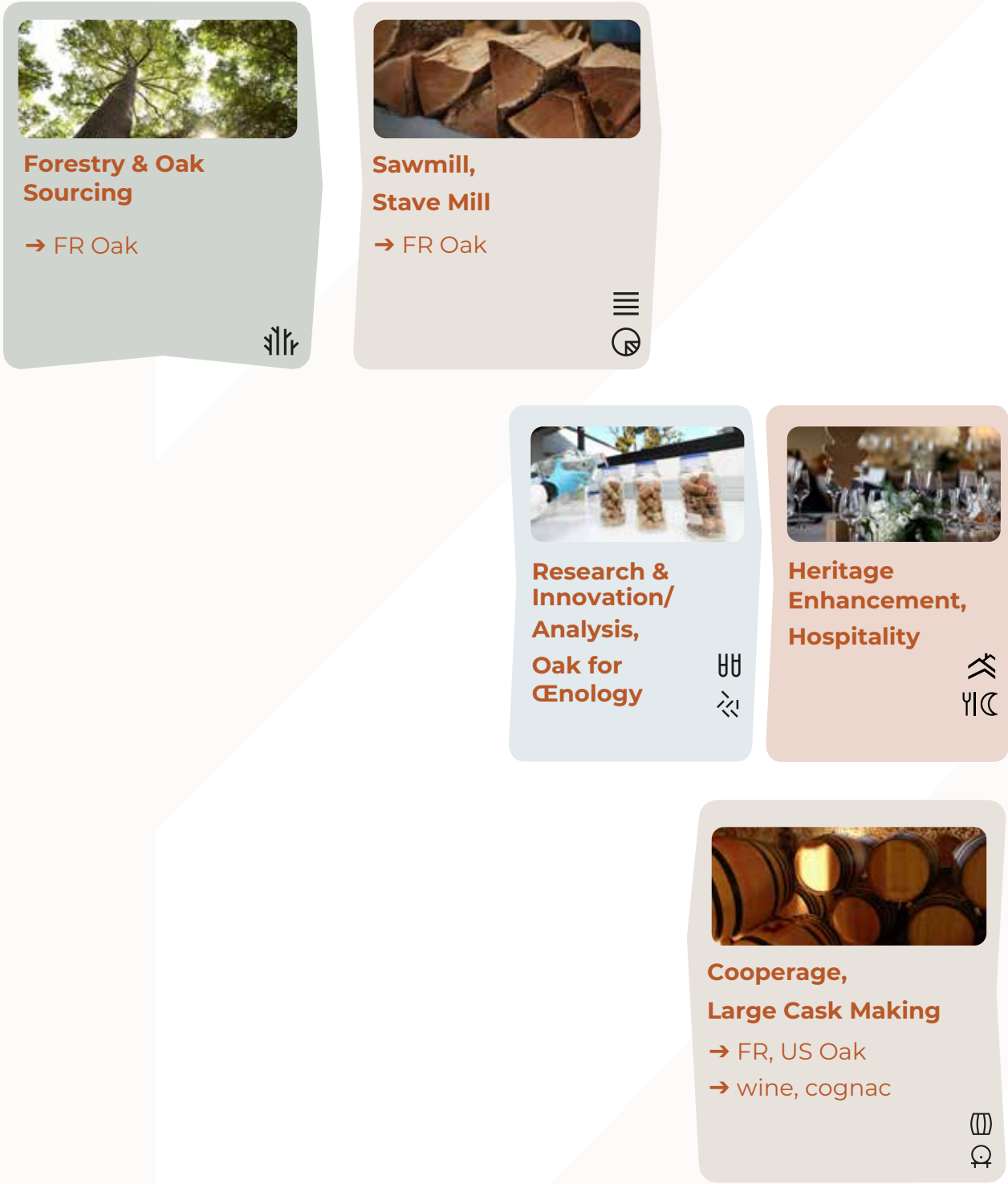
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- 2010 Acquisition of **Laboratoire Exact**
- 2011 Acquisition of Winemakers Cooperage, Foster's Group, in California, which became **Charlois Cooperage USA**
Creation of **Atrium** (oak roofing tiles)
- 2014 Creation of **Ænosylva**

2010-2015

International expansion

2011 – Acquisition of Winemakers Cooperage, Foster's Group, in California. Which became Charlois Cooperage USA.

In 2015, Charlois reshapes its shareholding structure, with Ardian's exit and the arrival of **Intermediate Capital Group** (ICG) as a minority financial shareholder, supporting its external growth strategy.



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Creation of **Atrium** (oak roofing tiles)
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Creation of **Ænosylva**
- 2016

Acquisition of **Tonelería Magreñán**
Creation of **Manufacture tonnelière La Grange**
Creation of **La Chênaie**
Creation of **Technoak**
- 2017

Acquisition of **Tonnellerie Bernard**
Creation of **Saveurs**
- 2018

Acquisition of **La Cabane Perchée**
Acquisition of **Nadalié Group: Tonnellerie Nadalié, Nadalié USA, Tonnelleries Mercier, Marchive, Chambeaud, Marsannay. Oak Add Ins**
Creation of **Fonds Charlois pour l'Art et la Forêt**
- 2019

Acquisition of **Barrel Builders**
- 2020

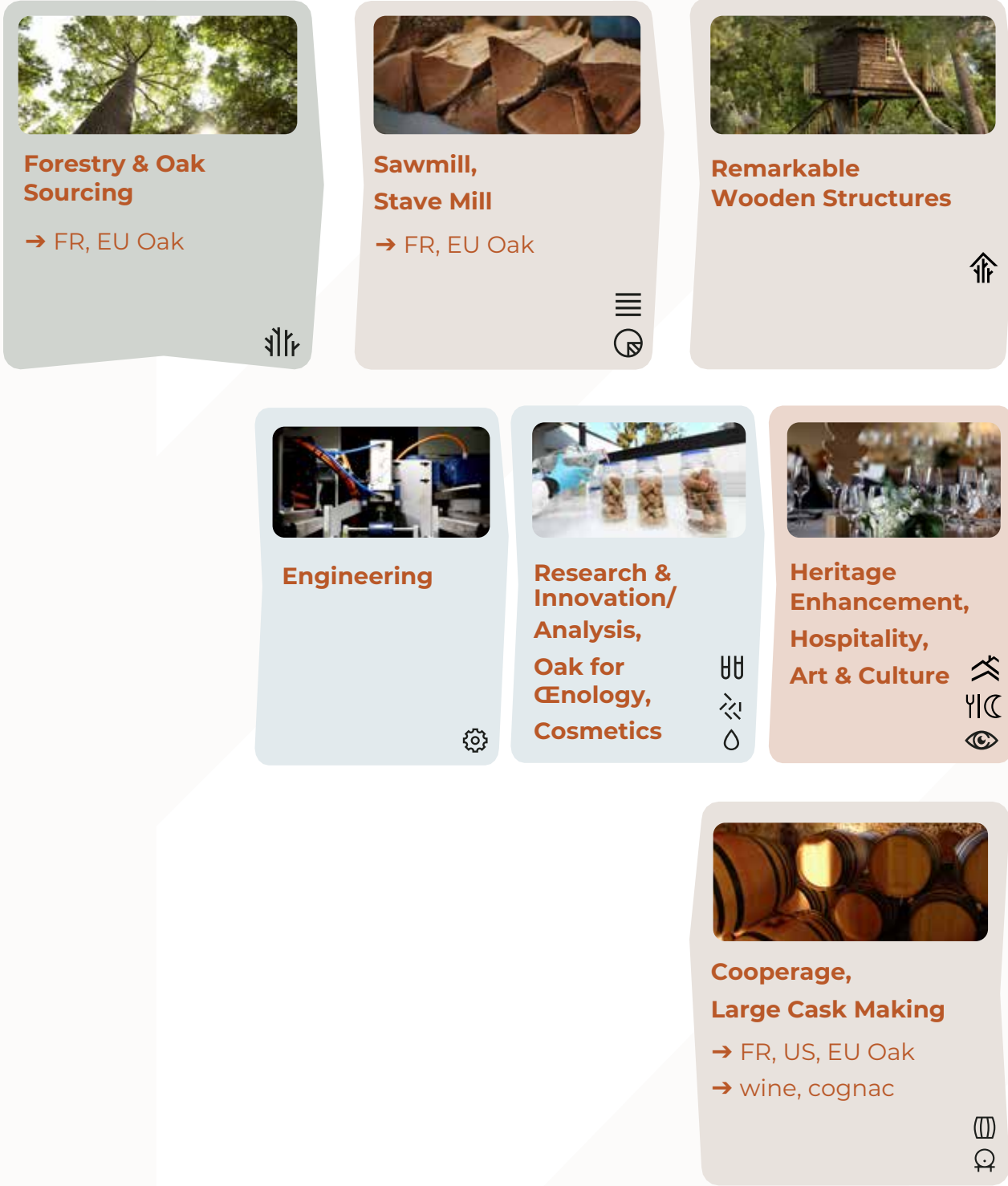
Acquisition of **Transilvania Bois** and **Tonnellerie Vlad**

2015-2020 Consolidation

Charlois accelerates its international expansion (with acquisitions in Spain, Romania, and the United States), and diversifies with the creation of La Chênaie, a cosmetics line formulated with oak-derived actives, as well as through the acquisition of La Cabane Perchée, designers of remarkable wooden structures.

In **2018**, ICG exits the company's capital in favor of **Latour Capital** as a minority shareholder, in a transaction that accompanies the acquisition of the **Nadalié Group** and enables Charlois to accelerate its external growth strategy and international expansion..

*In **2020**, Charlois applies its integrated model, from forest to finished product, in Romania, centered on European oak.*



Optimizing raw material = optimizing costs.

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2019 Acquisition of **Barrel Builders**

2020 Acquisition of **Transilvania Bois** and **Tonnellerie Vlad**

2021 Acquisition of Doreau Group: **Tonnelleries Merranderies Réunies, Doreau Tonnellers, Doreau l'Atelier, Tonnellerie Vernou**

2022 Equity investment in **Oakwood Cooperage**

2023 Acquisition of **Kelvin Cooperage**

2024 Acquisition of **Graf Brothers**

2025 Creation of **Oaking**

2026 Charlois increases its stake in **Oakwood Cooperage** to 79% through **OAKING**

2020-2026 Strategic Alliances and Growth

Charlois strengthens its leadership position in the cooperage market for cognac and expands into the cooperage market for whiskey and bourbon..

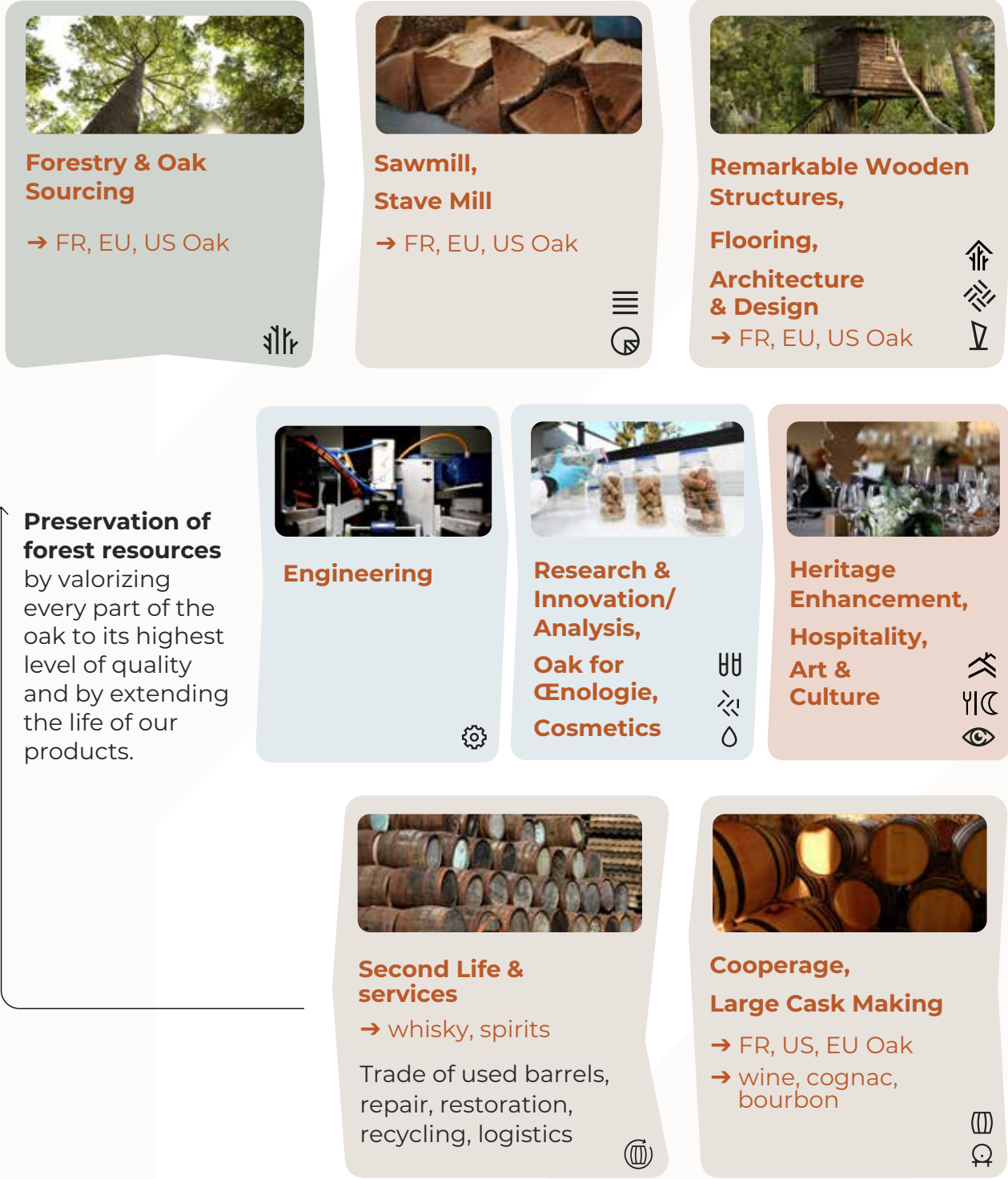
2021 – Acquisition of **Doreau Group** through the creation of the **GREEN OAK joint venture**, supported by long-term secured contracts, owned 51% by Charlois and 49% by Maison Hennessy (LVMH).

2023 – Creation of **WHITE OAK joint venture** with long-term secured contracts, owned 51% by Charlois and 49% by Maison Martell (Pernod Ricard).

Charlois continues its international development: the **exit of Latour Capital in favor of ICG** as a minority shareholder accompanies the **2024** acquisition of **Graf Brothers**, giving the Group the opportunity to apply its integrated model, from forest to finished product, in the United States, this time centered on American white oak.

2025 – Creation of **OAKING**, the first strategic alliance dedicated to American white oak, its valorization, and the full life-cycle management of barrels, bringing together Graf Brothers and Kelvin Cooperage in the United States.

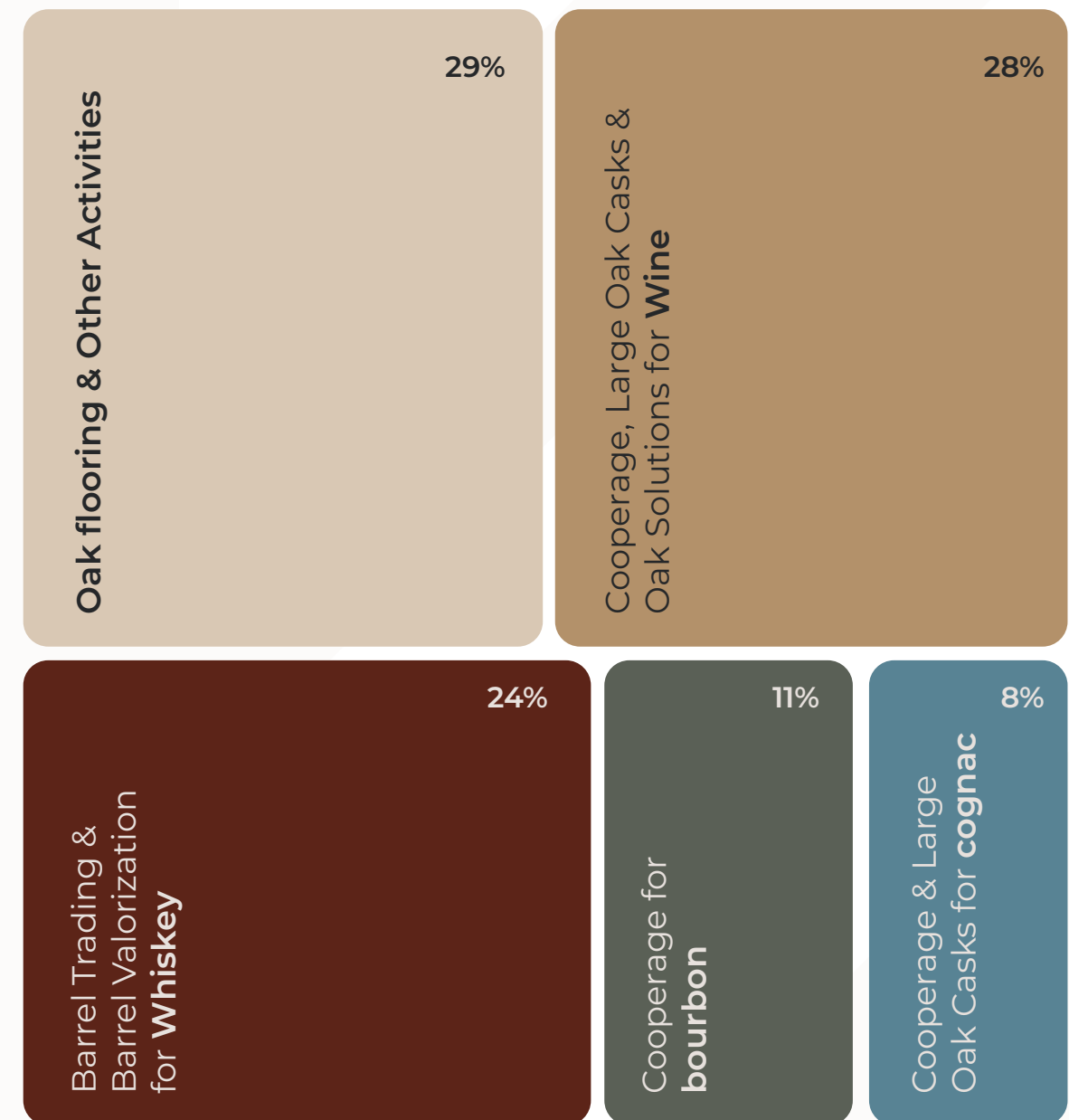
2026 – **OAKING** strengthens its offering dedicated to the second life of oak barrels through the full integration of **Oakwood Cooperage**.





A diversified expert in oak and high-value-added craftsmanship

- 16 different crafts
- 39 companies
- 2 joint ventures
- 1,300 employees across France, the United States, Romania, Spain, and Scotland



Revenue Breakdown (April 1, 2024 – March 31, 2025)



A Proven European Model, Exported to the United States

Europe - USA

BLACK OAK

An integrated expertise, from forest to finished product, built around French and European oak
Black Oak embodies the vertical model developed by Charlois since 2005: forestry, oak selection, transformation, and the production of high-end finished products, particularly for fine wines and spirits.

USA - Scotland



OAKING

A strategic expansion focused on American white oak

Oaking applies the Charlois model in the United States and brings together several expert houses, structuring a complete value chain.



**A joint-venture
approach in
service of oak and
craftsmanship**

France

CHARLOIS x Hennessy

GREEN OAK

A joint venture committed to securing raw material and ensuring sustainable forest management

Owned 51% by Charlois and 49% by Hennessy (LVMH), Green Oak brings together vertically integrated houses spanning forestry to cooperage.

France

CHARLOIS x MARTELL

WHITE OAK

A joint venture committed to securing raw material and to the responsible valorization of oak

Owned 51% by Charlois and 49% by Martell (Pernod Ricard), White Oak brings together vertically integrated houses spanning Forestry, Cooperage, and Large Oak Casks making.



This shared foundation forms a set of services dedicated to all our houses.

It is thanks to this foundation that our teams, whether in Europe or in the United States, have the tools and expertise they need to grow with rigor and unity.



Engineering

Innovation in service of the material and our craftsmanship

We design and develop high-performance machines for sawmilling, stave production, and cooperage, with a constant focus on safety, quality, and efficiency. Our engineering office is based in Murlin, where its own workshop ensures the manufacturing and maintenance of our equipment, guaranteeing continuous innovation in service of our crafts and of the material.

Analysis, R&I

Scientific excellence in service of oak

We place the scientific expertise of our laboratory at the service of all our houses. It also includes our Research & Innovation department, a driving force for development centered on oak and a guarantor of scientific rigor.

Heritage Enhancement

Preserve, Restore, Pass On

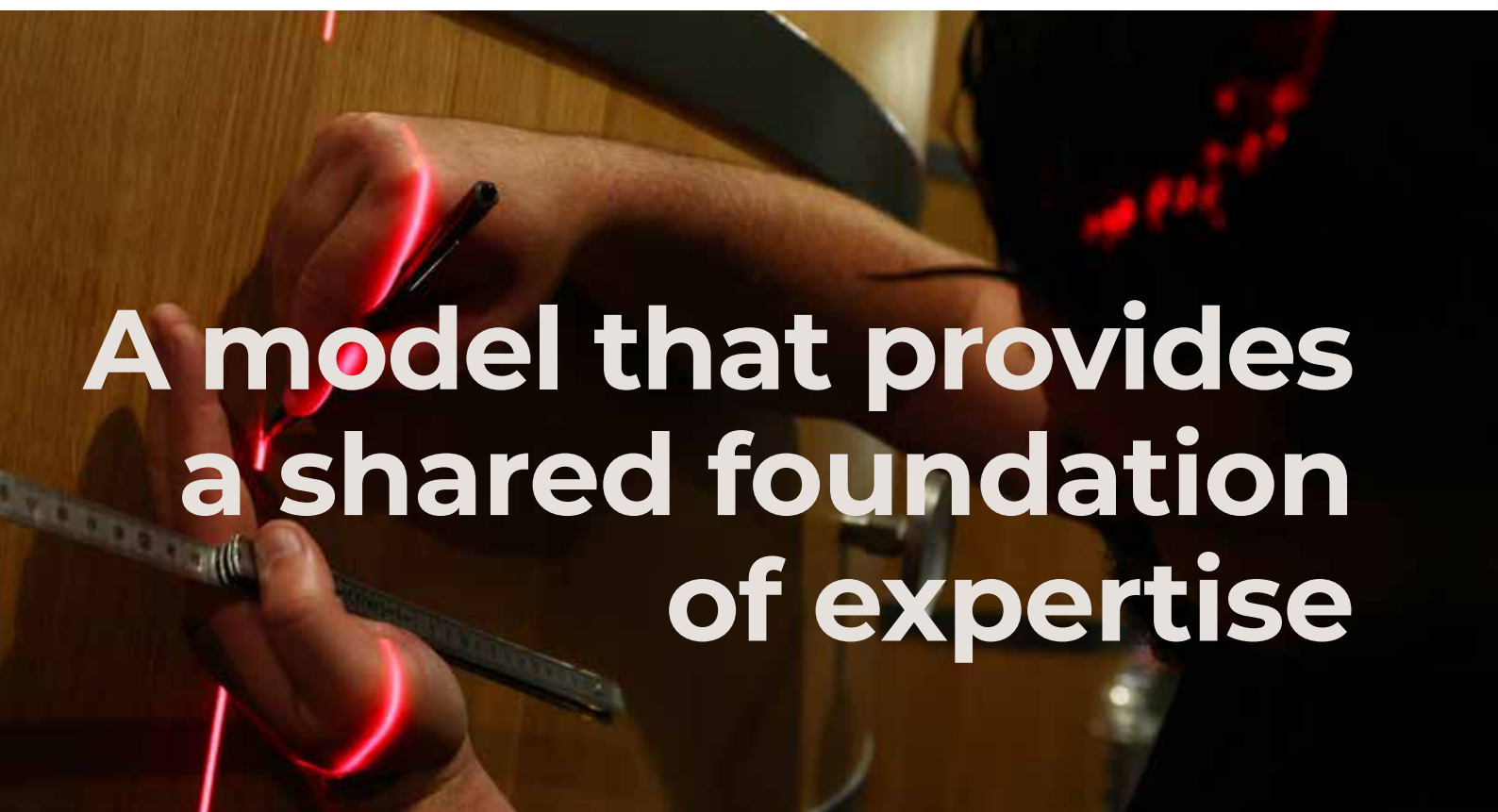
We are committed to renovation, restoration, and redevelopment projects across the buildings located on our various sites, ensuring their integration into the local environment and the preservation of rural architectural heritage. These initiatives contribute to the revitalization of local communities while providing spaces that support the life and growth of our houses.

Hospitality

Welcome, Share, Discover

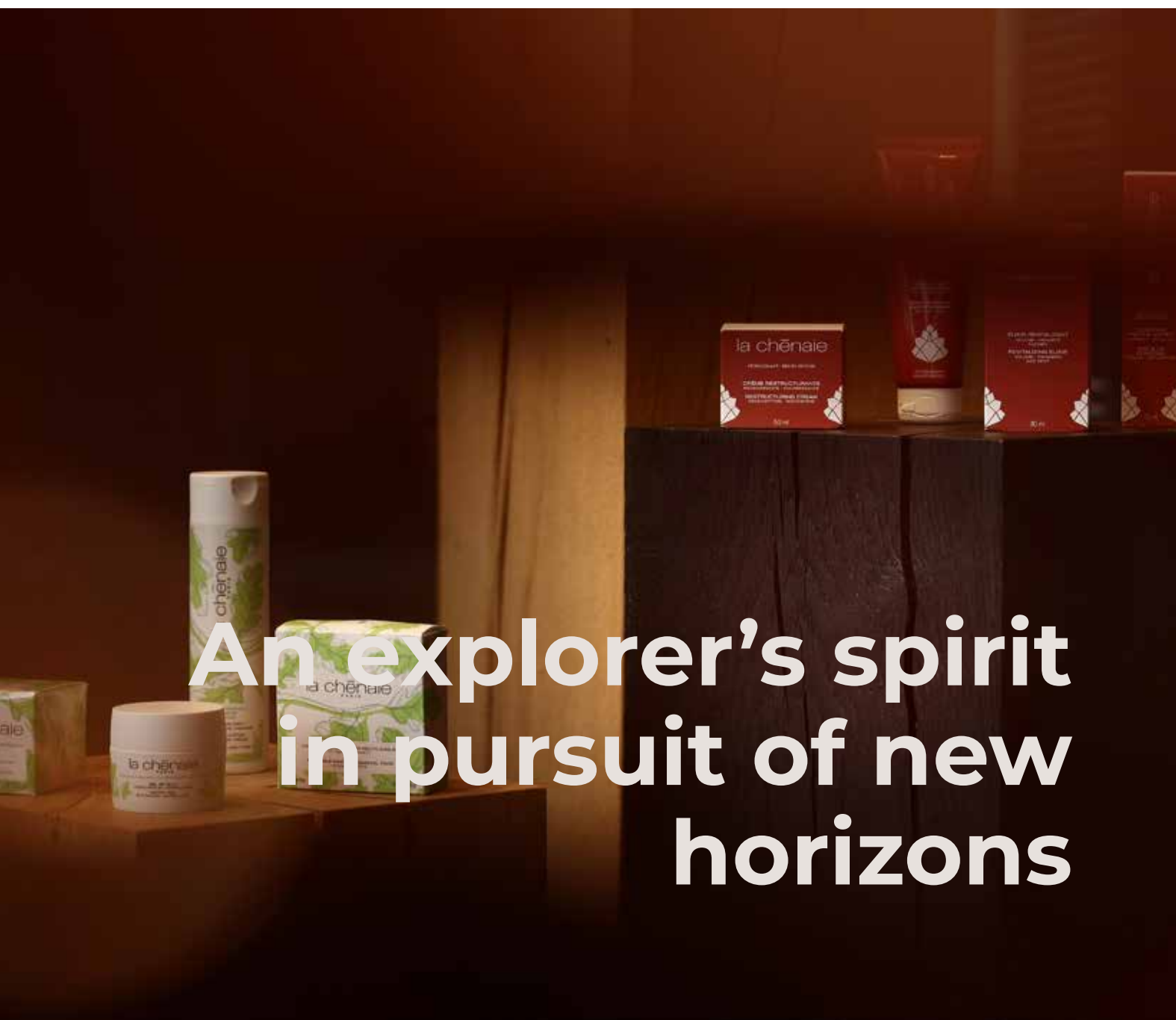
We cultivate a sincere, welcoming spirit of hospitality across all our houses—open to our partners, collaborators, and visitors who wish to discover our rare crafts and share authentic moments with us. In this spirit, we organize events that honor the forest, oak, and our craftsmanship.

A model that provides
a shared foundation
of expertise





**To diversify and create with purpose
and creativity**



**An explorer's spirit
in pursuit of new
horizons**



**CSR commitments
fully aligned with
our model**

Our Commitments

Everything begins with the forest. This is why each of us is committed to honoring the potential of exceptional oak, in service of our clients. All our activities and crafts are connected to the Forest, to Nature, and more broadly, to the Environment. As a result, we carry responsibilities that we take to heart, expressed through four key pillars:

TO WELCOME AND SHARE OUR VALUES

by sharing the company's values—the values that unite us—with our internal and external stakeholders, we foster lasting success.

Each of us, at our own level, contributes to the life of the company, to its growth, and to its progress. Oak is our common trunk; the forest is our resource.

TO INHERIT AND PASS ON OUR HERITAGE

we are fully aware of the essential nature of the forest, of oak, and of our craftsmanship—together they form our heritage. Every day, we are committed to taking action to ensure its continuity.

TO VALUE AND SECURE A PRECIOUS MATERIAL

we craft our products with full respect for what the forest offers us. Precious and rare, oak demands traceability; we ensure the origin of the wood, we elevate the raw material to its highest potential, and we extend the life cycle of our products.

TO MANAGE AND IMPROVE OUR IMPACT

we act in harmony with nature and in alignment with the development of our Group, with the aim of managing the environmental impact of our activities and our products..



Created in 2018 by Sylvain Charlois, the Charlois Fund for Art and the Forest is dedicated to promoting and enhancing art, culture, and heritage connected to forests, their crafts, their traditions, and their values.

Convinced that culture contributes to the transmission of craftsmanship and the valorization of skill, the Charlois Fund supports artistic initiatives that celebrate the forest, oak, nature, and our living heritage crafts.

Exhibitions and collaborations with contemporary creators help showcase the many forms of expression inspired by oak.

Thus, art and culture play a full part in our commitment to sharing, transmitting, and elevating oak.

The Charlois Fund has also supported tree-planting programs since its creation.

A Commitment to Forest and Culture



Our Vision for the Future

The strength of Charlois lies in its ability to bring together highly specialized houses with rare and precious expertise, and to invest in complementary crafts operating across sectors that are themselves economically complementary.

This structure provides unique resilience, with each sector balancing and elevating the whole.

By diversifying our activities in this way, we protect and elevate our houses and their crafts while affirming our ambition: to explore new horizons in bringing wood to its highest level of valorization.

By combining creativity with high standards, we are building a solid and sustainable model—one capable of elevating the forest and the craftsmanship that brings out its full value ever higher.



Our Crafts



FORESTRY



Throughout the year, our buyers travel through the forests in search of the finest oaks to be elevated by our houses. In Europe, sessile oak (*Quercus petraea*) and pedunculate oak (*Quercus robur*) reach maturity after 150 to 200 years, while American white oak (*Quercus alba*) is selected between 80 and 90 years.

Each tree is carefully selected, with full respect for forest renewal and biodiversity. We source directly from public and private landowners, in sustainably managed forests that preserve this exceptional natural heritage.



SAWMILL



Our sawmills, located in France, Romania, and the United States, specialize in producing very high-quality timber for the construction and furniture markets, both indoor and outdoor. They supply construction-sector partners with premium wood materials and support our houses dedicated to flooring, architecture, and design.

In this way, we internally valorize 100% of the volume of our oak to its highest potential.



STAVE MILL



Stave wood, destined for barrel making, is the most noble part of the oak. At Charlois, we have mastered the ancestral know-how of its transformation since the mid-seventeenth century.

These precise gestures—passed down from generation to generation—consist of working the stave wood along the grain to obtain straight-grained oak pieces of impeccable quality, which are then seasoned outdoors for at least two years. This essential natural maturation reveals the purity and aromatic richness of the oak.



COOPERAGE



After the maturation of the stave wood, each piece of oak is carefully sorted before entering cooperage.

Each of our houses carries forward its own signature, shaped by its traditions and know-how—from the selection of oak based on its geographic origin or texture to the manufacturing methods that express a unique style.

The oak barrel then becomes a true partner in aging, revealing the complexity, finesse, and personality of fine wines.



OAK FLOORING



We produce very high-quality oak flooring sourced from sustainably managed forests.

Our manufacturing sites, located as close as possible to their raw material—in the United States for American white oak and in Romania for European oak—ensure exemplary traceability and local valorization of the wood.

From the selection of the oak to the final finish, every step is carried out with care and precision.

Combining artisanal tradition with technical expertise, we create durable, elegant flooring.



ARCHITECTURE & DESIGN



We elevate oak through the creation of furniture, interior and exterior fittings, and bespoke projects.

Designers, engineers, woodworkers, and cabinetmakers combine their expertise to design and craft pieces with pure lines, where aesthetics and functionality come together seamlessly.

A signature product line and collaborations with renowned designers extend this approach, giving rise to contemporary creations that showcase oak in all its excellence.



VALORIZATION & RECYCLING OF BARRELS



The repair of oak barrels lies at the heart of our commitments: to valorize and optimize oak at every stage of its life.

Our coopers, heirs to ancestral know-how, use traditional techniques to restore each barrel to its full functionality and nobility.

Every repaired barrel thus enters a new life cycle, extending the virtuous circle of sustainable management. A single oak barrel can span more than a century, having successively held a fine wine and then an exceptional spirit.



LARGE OAK CASKS



We combine engineering with exceptional craftsmanship to design and produce bespoke Large Oak Casks.

Our design office and our coopers specialized in large formats support each project—from 3D design to manufacturing and installation in the cellar.

Crafted to integrate naturally into their environment, these creations combine functionality, durability, and elegance in service of outstanding wines and spirits.



OAK FOR ŒNOLOGY



Our oak products for œnology derive their excellence from the quality of the raw material: oak that is rigorously selected and seasoned with the same exacting standards used in cooperage.

Their development is grounded in mastered craftsmanship, combined with the expertise of our laboratory and our Research & Innovation department, which provide both technical and sensory oversight.

Thanks to this level of precision, we develop highly reliable, high-performance products designed to support wines and spirits with accuracy and full respect for their aromatic balance.



ENGINEERING



We design and develop high-performance machines for sawmilling, stave production, and cooperage, with a constant focus on safety, quality, and optimal use of the material.

Based in Murlin, our design office has its own manufacturing workshop, where the machines used across all our houses are created, improved, and maintained.

This in-house expertise ensures continuous innovation and perfect alignment between our production tools and the demands of our crafts.



HERITAGE ENHANCEMENT



On each of our sites, we keep our architectural heritage alive.

We carefully restore the buildings that house our crafts, respecting their rural identity and local roots, so that they remain places of life, transmission, and creation.

Around our headquarters in Murlin, more than 150 hectares of land, ponds, and forests are cultivated using organic farming practices and with an agroforestry mindset.



REMARKABLE WOODEN STRUCTURES



We design and create unique spaces born from individual dreams, taking on architectural challenges such as building tree-top cabins. These projects, both demanding and respectful of nature, highlight the nobility of wood and the expertise of our carpenters and woodworkers.

We support hospitality professionals as well as private clients in bringing to life singular, inspiring accommodations.



R&I/ANALYSIS



We place the scientific expertise of our laboratory at the service of all our houses. Specialized in the agri-food sector, it works on aroma characterization, the detection of organoleptic faults, and food safety control.

It also houses the Research & Innovation department, which conducts study and development programs centered on oak.

The laboratory is COFRAC-accredited and recognized for the Research Tax Credit (CIR), ensuring rigor, reliability, and scientific excellence.



COSMETICS



Born from the scientific research conducted within our laboratory, the cosmetics division illustrates our ability to innovate and diversify by drawing on the many natural qualities of oak.

Our researchers have developed several exclusive patents, including Quercus Petraea Concentrate, PÉTRASÈVE®, and PÉTRAGEMMA®—derived respectively from oak wood/leaves/bark, sap, and buds.

These discoveries gave rise to La Chênaie, a high-performance skincare line that combines science, naturality, and French excellence.



HOSPITALITY



We cultivate a sincere and welcoming spirit of hospitality across all our houses, open to our partners, collaborators, and visitors who wish to discover our rare crafts and share authentic moments with us.

In this spirit, we take part in the European Heritage Days and organize events that honor the forest, oak, our craftsmanship, and the know-how of local partners who share our values.



ART & CULTURE



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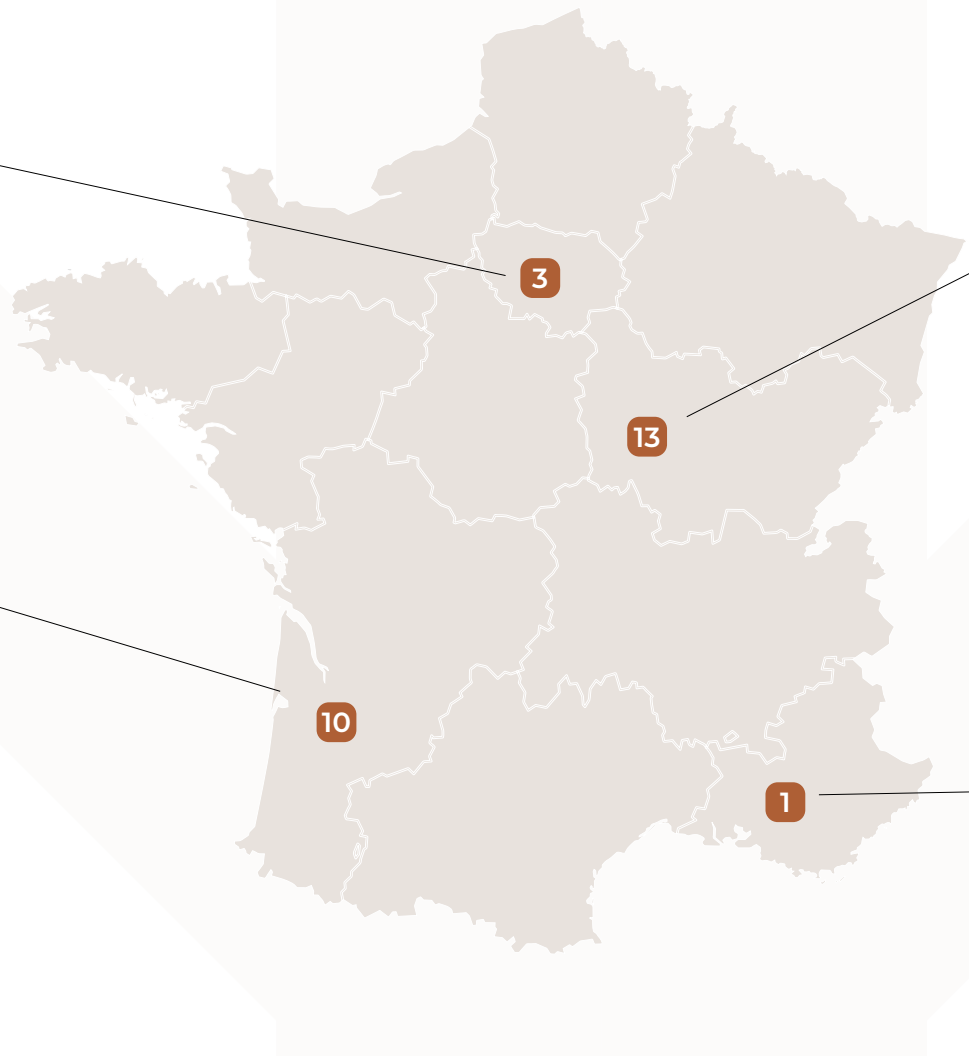
Our Houses

PARIS
Black Oak
White Oak
Green Oak

BURGUNDY-FRANCHE-COMTÉ
Murlanium, Fonds Charlois pour l'Art et la Forêt, La Ferme des Bertranges, Charlois Cosmétiques, L'Auberge des Bertranges, Maison Charlois, Nièvre Merrain, Les Ateliers du Chêne, Atrium, Tonnellerie Berthomieu/Ermitage, Manufacture tonnelière La Grange, Tonnellerie de Marsannay, CEnosylva, Saveurs, Technoak, Laboratoire Exact

NEW AQUITAINE
Tonnelleries Merranderies Réunies, Tonnellerie Leroi, Tonnellerie Bernard, Tonnellerie Chambeaud, Tonnellerie Mercier, Tonnellerie Marchive, Tonnellerie Saury, Tonnellerie Nadalié, Doreau Tonneliers, Tonnellerie Vernou, Doreau l'Atelier, L'Atelier du Foudrier, Oak Add Ins

PROVENCE-ALPES-CÔTE D'AZUR
Les Ateliers du Chêne
La Cabane Perchée



SCOTLAND - MORAYSHIRE
Oakwood Cooperage

SCOTLAND - LANARKSHIRE
Oakwood Cooperage

CALIFORNIA
Charlois Cooperage
Nadalié USA
Barrel Builders

KENTUCKY
Oaking
Kelvin Cooperage
Graf Brothers

SPAIN - RIOJA
Tonelería Magreñán

**ROMANIA
SIGHETU MARMATEI**
Transilvania Bois
Tonnellerie Vlad





BLACK OAK

2005

France, Spain,
Romania, USA

With houses located in France, Spain, Romania, and the United States, **BLACK OAK** is a leading player in cooperage dedicated to wines and spirits. Bringing together every craft in the value chain, from **Forestry to Cooperage**, including **Large Oak Casks making**, **BLACK OAK** combines expertise and excellence.

Extending the life of barrels and developing **Oak products for Œnology** are also central to its responsible commitments to oak as a material and to the forest.

The valorization of oak is further expressed through creations ranging from **sawn timber** and **remarkable wooden structures** to oak **objects and furniture** that blend design with craftsmanship.

With **full mastery of oak transformation, from the forest to its most innovative applications**, such as the La Chênaie skincare brand, we are committed to revealing the full value of oak through the expertise of the women and men who make up our houses.

Crafts and Houses



Maison Charlois, Les Ateliers du Chêne,
Transilvania Bois, Atrium



Tonnellerie Nadalié, Tonnellerie Berthomieu/
Ermitage, Tonnellerie Saury, Nadalié Usa, Charlois
Cooperage, Tonnellerie Mercier, Tonnellerie
Marchive, Tonnellerie Marsannay, Tonnellerie
Chambeaud, Tonnellerie Bernard, Manufacture
tonnelière La Grange, Tonelería Magreñán,
Tonnellerie Vlad, Barrel Builders



Oak Add Ins, Œnosylva, Saveurs



La Cabane Perchée



Les Ateliers du Chêne



Technoak



Murlanium, La Ferme des Bertranges



L'Auberge des Bertranges



Laboratoire Exact, La Chênaie



OAKING

2025

USA, Scotland

Crafts and Houses



Graf Brothers



Kelvin Cooperage, Oakwood Cooperage

OAKING brings together, under a single structure, our houses recognized throughout the United States, all centered on **American white oak** (*Quercus alba*). Each house is an expert in its field, guided by the same commitment to quality. This unique platform offers distillers and construction professionals **high-end solutions at competitive prices.**

Its 5 strategic pillars:

Forestry & Sourcing:

rigorous selection of American white oak.

Sawmill & Flooring:

premium products for construction and design.

Stave Wood:

production of staves and barrel sets for whiskey and bourbon.

New Barrels:

high-end cooperage with traditional wood-fired toasting.

Second Life & Services:

logistics, storage, reconditioning, and life-cycle optimization.

With a sustainable vision, full traceability, and an integrated approach, **OAKING is redefining the future of barrels and the valorization of American white oak.**



GREEN OAK

2021

Charlois x Hennessy
France

The **GREEN OAK** joint venture reflects the **close alliance between CHARLOIS and HENNESSY, the prestigious house within the Wines & Spirits division of LVMH.**

At the heart of the Cognac vineyards, the **DOREAU** Group—acquired by CHARLOIS in 2021 when **GREEN OAK** was created—has carried forward the French cooperage tradition* since 1989.

Owned **51% by Charlois** and **49% by Hennessy**, GREEN OAK aims to support the **development of the cognac market by preserving oak resources and securing Hennessy's supply of barrels.** This alliance is accompanied by an ambitious investment program for both the TMR stave mill and the DOREAU cooperage.

Extending the life cycle of barrels is also a major focus of this partnership through Doreau l'Atelier.

In addition, **GREEN OAK** operates in the wine cooperage market, producing barrels tailored to the expectations of professionals across the sector.

Crafts and Houses



Tonnelleries Merranderies Réunies



Doreau Tonneliers, Tonnellerie Vernou



Doreau l'Atelier

*In 2019, Doreau Tonneliers received the "Living Heritage Company" (EPV) label in recognition of its artisanal craftsmanship.



WHITE OAK

Crafts and Houses



Nièvre Merrain



Tonnellerie Leroi



L'Atelier du Foudrier

2023

Charlois x Martell
France

The joint venture was born from the shared vision and partnership between **Charlois and Martell (Pernod Ricard)**.

WHITE OAK brings together, under one banner, three complementary houses representing the entire value chain: **Nièvre Merrain**, guardian of the stave-making tradition; **Tonnellerie Leroi**, heir to rare cooperage expertise in crafting barrels for fine wines; and **Atelier du Foudrier**, specialized in the production of Large Oak Casks.

Owned **51% by Charlois** and **49% by Martell**, **WHITE OAK** reflects a common commitment: **securing oak supply and preserving forest resources over the long term.**

More than an alliance, **WHITE OAK** embodies a profound respect for terroirs, for oak, and for the craftsmanship passed down through centuries, serving the barrels and vessels that accompany the aging of the great cognacs.

